

Welcome Back Valued Pool Craft Customer!

Spring is just around the corner and we at Pool Craft are gearing up for another busy season. During the off-season we have upgraded our web site and redesigned our showroom. Check out **our** new look at www.poolcraft.ca

Enclosed you will find your 2011 spring open/close order form (pages 3 and 4)

* please complete and remit by march 15th, 2011 to reserve your desired opening/closing dates as well as your \$50 in store credit. All order forms received by march 15th, 2011 are eligible for the early bird draw.

Our Services Include:

New Pool Construction:

Poolcraft is a full service Swimming Pool Company that specializes in all aspects of Pool Planning and Installation while providing a full service retail outlet that carries a wide selection of Pool accessories and products to make your Swimming Pool season more enjoyable.

Pool Service:

Landscape + Design
Liner Replacements
Safety Cover Installations
Solar Systems
Salt Systems
Openings + Closings
Weekly Service
Parts + Accessories
Softub Hot Tubs

Renovations & Repairs:

Remove Concrete Decks
Underground Leaks
Step Installations or Repairs
Equipment Replacement
Skimmer repair
New plumbing lines
Coping repair
Pool inspections
Equipment upgrades

Save Now On: **replacement liners, safety covers** and **salt generators**
Promo code: PC239458 *valid until March 15th, 2011

Did you know pool craft won an award in the Canada wide 'art of water' contest for backyard pool design under 450 sq/ft! **see write up on reverse*



AWARD WINNING DESIGN



Photos courtesy Pool Craft Company Ltd.

The purpose of this swimming pool installation by The Pool Craft Company Ltd., in Richmond Hill, Ont., was fairly simple – maximize all usable space in the backyard to provide the homeowners with a place for entertaining and spending time with family.

Not only did the clients want to create a gathering sport in the backyard, they wanted all the amenities as well, including a swimming pool, hot tub, interlocking stone patio, bar and seating areas. Incorporating this many design elements, however, posed a challenge for Pool Craft, as space was at a premium.

With these factors in mind, a 14' x 28' vinyl-lined swimming pool was installed to serve as the backyard's focal point. The sheer length of the pool and its 7' depth allow for exercising and a range of other activities throughout its entirety, while three laminar deck jets, installed on the rear horizontal wall, add a dramatic effect.

Helping the pool stand out is its dark-grey, stone-coping outline and light-grey paving stone textured deck, which contrasts with the red brick home.

As the design had to consider all aspects of the yard, Pool Craft used creative thinking when it came to seating areas for guests. For instance, a "Roman-Pisa" retaining wall at the far edge of the property doubles as poolside seating. Once mature, a row of evergreen trees and shrubs planted along neighbouring fences will provide the family with increased privacy.

Additional features include a custom bar area with granite counter tops, sink and a fridge, as well as a second seating area with a natural gas fire pit.



561 Edward Ave, Unit 16, Richmond Hill, Ont, L4C 9W6
P: 905 884 2720 F:905 884 2780 jason@poolcraft.ca www.poolcraft.ca

2011 SPRING ORDER FORM AND PRE-PAY INCENTIVES

GOLD OPENING \$350.00 + HST

PACKAGE INCLUDES:

- Pump off cover and remove
- Power wash, fold, and store cover in garage
- Drain, clean, and store water bags (if nec.)
- Re-assemble filtration equipment
- Re-install deck equipment
- Clean scum line
- Add shock treatment
- Start up system
- 1L concentrated algaecide

**salt systems have to be turned on by homeowner*

**we will add the salt at a cost of \$12.99/bag*

**additional cost to treat and clear pools with algae*

GOLD CLOSING \$325.00 + HST

PACKAGE INCLUDES:

- Lower water level to appropriate winterizing level
- Winterize plumbing lines and filtration equipment
- Install winterizing plugs
- Install cover pool surface cleaning (approx 5 mins)
- Add shock treatment
- 1L concentrated algaecide
- Remove deck equipment
- Install winter cover and bags

**Stain preventor is additional*

GOLD OPENING AND CLOSING \$675.00 + HST - pre pay by march 15th, 2011 and receive a \$50.00 in store credit

**all opening and closing prices are based on pools 18x36 and smaller. If your pool is larger than 18x36, we will inspect your pool and provide a custom quote. WEEKLY SERVICE & BI-WEEKLY SERVICE AVAILABLE • CALL FOR PRICE*

PLATINUM - COMPLETE SUMMER SERVICE AND MAINTENANCE PROGRAM

PACKAGE INCLUDES:

- GOLD opening package
- Heater start up by licensed gas fitter
- 18 weeks of weekly maintenance and vacuuming
- Balancing chemicals required to balance and maintain the pool
- Weekly filter maintenance
- Weekly cleaning of scum line
- Weekly report of the pool readings
- GOLD closing package

**The Platinum package does not include parts and or repairs required during the season. This will be invoiced separately.*

The Platinum Package is \$2400.00 + HST for pools 18x36 and smaller. Add \$250.00 for Bromine pools.

**If your pool is larger than 18x36 we will inspect your pool and provide a custom quote.*

Platinum Package Payment Schedule: 4 Equal payments. **IF PAYING BY CHEQUE** all 4 cheques must be received by March 15th, 2011 and post dated for the following dates March 15th, May 15th, June 30th, Sept. 15th.

If you would like your pool maintained longer than the a lotted 18 weeks, we will gladly schedule additional visits for \$80.00 + HST a week.

ALL PRE PAY GOLD AND PLATINUM PACKAGE CUSTOMERS ARE ELIGIBLE FOR ONE OF THE FOLLOWING 2 PRIZES
PLATINUM CUSTOMERS - HAYWARD NAVIGATOR AUTOMATIC POOL CLEANER (VALUE \$449.00) GOLD CUSTOMERS - FEHERGUARD SOLAR ROLLER (VALUE \$349) + ONE RANDOM WINNER WILL RECEIVE TWO TORONTO MAPLE LEAF'S TICKETS

PLEASE COMPLETE FORM BELOW AND RETURN BY MARCH 15TH, 2011.

ADDITIONAL SERVICES AVAILABLE WITH OPENINGS AND CLOSINGS

- Heater start up by a licensed gas fitter \$90.00
- Heater clean and start up by a licensed gas fitter *recommended every 2 years* P.O.R
- Start up spill over spa at time of opening \$45.00
- Vacuum pool at time of opening/start up/per hour \$65.00
- Salt cell inspection and cleaning at time of opening or closing \$45.00
- Cartridge cleaning w/ concentrated cleaner* cartridges cleaned at Pool Craft \$90.00
- Add salt to pool \$12.99/bag

Pool Opening Dates

GOLD

PLATINUM

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> April 4 - April 8 | <input type="checkbox"/> May 2 - May 6 | <input type="checkbox"/> May 30 - June 3 | <input type="checkbox"/> June 27 - July 1 |
| <input type="checkbox"/> April 11 - April 15 | <input type="checkbox"/> May 9 - May 13 | <input type="checkbox"/> June 6 - June 10 | |
| <input type="checkbox"/> April 18 - April 22 | <input type="checkbox"/> May 16 - May 20 | <input type="checkbox"/> June 13 - June 17 | |
| <input type="checkbox"/> April 26 - April 29 | <input type="checkbox"/> May 24 - May 27 | <input type="checkbox"/> June 20 - June 24 | |

Please specify your preferred day of the week you would like your pool opened and we will do our best to accomodate you _____

Pool Closing Dates

GOLD

PLATINUM

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Sept 6 - Sept 9 | <input type="checkbox"/> Oct 3 - Oct 7 | <input type="checkbox"/> Oct 31 - Nov 4 | <input type="checkbox"/> Nov 28 - Dec 2 |
| <input type="checkbox"/> Sept 12 - Sept 16 | <input type="checkbox"/> Oct 11 - Oct 14 | <input type="checkbox"/> Nov 7 - Nov 11 | |
| <input type="checkbox"/> Sept 19 - Sept 23 | <input type="checkbox"/> Oct 17 - Oct 21 | <input type="checkbox"/> Nov 14 - Nov 18 | |
| <input type="checkbox"/> Sept 26 - Sept 30 | <input type="checkbox"/> Oct 24 - Oct 28 | <input type="checkbox"/> Nov 21 - Nov 25 | |

Please specify your preferred day of the week you would like your pool closed and we will do our best to accomodate you _____

NAME: _____ EMAIL: _____

ADDRESS: _____ CITY: _____ POSTAL: _____

PHONE: _____ WORK/CELL: _____

SUBTOTAL OF SERVICES: _____ HST: _____ TOTAL: _____

METHOD OF PAYMENT: VISA: M/C: CHEQUE

CREDIT CARD # _____

EXPIRY DATE: _____ 3 DIGIT CODE (on back of card) _____ CARDHOLDER: _____

SIGNATURE: _____ DATE: _____

Upon receipt of your order, a detailed account of your order will be mailed to you confirming the services you have selected. Please note: there is a water ban in the city of Toronto which prohibits the draining of water into their sewer system. The water from the winter cover is not the issue, it is the water from the pool itself. Therefore, there will be an additional charge for pool closings in the city of Toronto.

Thank you for your business

Please return completed form by mail, fax, or email

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